

# ESCALATE TO EXCELLENCE

- MOVING TO A WHOLE NEW LEVEL...TOGETHER!
- Finding your “Burning Bush”

# “The 7 Habits of Highly Effective People.”

© Dr. Stephen R. Covey

- **1. Be Proactive.** Don't be a victim, or be reactive. Take responsibility for what happens in your life.
- **2. Begin with the end in mind.** If you don't know where you want to go, how can you possibly get there?
- **3. Put first things first.** There are many roles and important parts of our lives. Be sure to consider the important priorities and not let whatever comes up take priority.
- **4. Think win-win.** Always strive for a win-win in any relationship. Even if it is not immediately achievable, the result will be more satisfying than win-lose.
- **5. Seek to understand, then be understood.** Don't impose your own autobiographical interpretation on others. Instead, really empathize and listen.
- **6. Synergize.** Always try to make the result greater than the sum of the parts. Look for abundance, not scarcity. Make the pie bigger, then share it.
- **7. Sharpen the saw.** It is imperative that you keep yourself mentally and physically in shape.

# Some things you said... you wanted to be or do...

- Produce a successful fundraiser for a charity (children or AIDs victims.
- Have a close family; mix business with fun;
- Balance a stressful career with time to enjoy the reason I work--life!
- My personal best is when my priorities are in order.
- If you are satisfied you are doing your best...you are happy, fulfilled...
- Being a great role model, dad, and spouse.
- Being good at what I do. Striving always to be better...to learn new things.
- Giving my all to projects, friendship or family.
- Being an honest, kind and gentle person.
- Being a believer in dreams and striving to reach them.

# Personal Excellence

- Action--Make your plan for personal excellence--
  - A Personal Mission Statement
  - Roles Goals & Time Allocation/Action
    - Individual
    - Spouse/Partner
    - Parent/Child
    - Professional
    - Community Member

# My Personal Mission Statement

- To lead a balanced and happy life--balanced between:
    - Spouse, children, family and friends
    - Job, career, and professional associates
    - My personal, physical and intellectual development & having fun
    - To create something of lasting value in my work life.
  - To build relationships of a quality and enduring nature based on love, respect, honesty and fairness.
  - To find ways to enjoy time with my spouse, family and friends.
  - To explore my own capabilities and enjoy the diversity of physical, mental and creative pastimes.
- 
- Written in 1994 and still pretty accurate!

# Interactive Exercise

- Write A Personal Mission Statement (Including, Roles & Goal--Time Allocation--Action Plans)

- \_\_\_\_\_  
\_\_\_\_\_

- Individual \_\_\_\_\_  
\_\_\_\_\_

- Spouse/Partner \_\_\_\_\_  
\_\_\_\_\_

- Parent/Child \_\_\_\_\_  
\_\_\_\_\_

- Professional \_\_\_\_\_  
\_\_\_\_\_

- Community Member \_\_\_\_\_  
\_\_\_\_\_

# REMEMBER, NOTHING HAPPENS UNTIL

- YOU do something!
- PP\*2 ° FF
- 3 Frogs sitting on a log...

# Will you struggle to succeed?

- **WHY WE MUST STRUGGLE TO SUCCEED**

- **A man found a cocoon of a butterfly. One day a small opening appeared, he sat and watched the butterfly for several hours as it struggled to force its body through that little hole. Then it seemed to stop making any progress. It appeared as if it had gotten as far as it could and it could go no farther. So the man decided to help the butterfly, he took a pair of scissors and snipped off the remaining bit of the cocoon. The butterfly then emerged easily. But it had a swollen body and small, shriveled wings.**
- **The man continued to watch the butterfly because he expected that, at any moment, the wings would enlarge and expand to be able to support the body, which would contract in time. Neither happened! In fact, the butterfly spent the rest of its life crawling around with a swollen body and shriveled wings. It never was able to fly.**
- **What the man in his kindness and haste did not understand was that the restricting cocoon and the struggle required for the butterfly to get through the tiny opening were God's way of forcing fluid from the body of the butterfly into its wings so that it would be ready for flight once it achieved its freedom from the cocoon.**
- **Sometimes struggles are exactly what we need in our life. If God allowed us to go through our life without any obstacles, it would cripple us. We would not be as strong as what we could have been.**
- **And we could never fly.**

# **Never fear excellence...**

## **Nor doubt your potential**

- “We fear our highest possibilities (as well as our lowest ones). We are generally afraid to become that which we can glimpse in our most perfect moments. We enjoy and even thrill to the godlike possibilities we see in ourselves. And yet we simultaneously shiver with weakness, awe, and fear before these very same possibilities...”
- Abraham Maslow

# **\*Monday Morning Action Items\*** **(“take aways”?)**

- Personal
- Professional
- Organizational
- Cultural
- Breakthrough

**ESCALATE**  
TO  
**EXCELLENCE**

NOT “The End”  
The Beginning!

*“We are what we repeatedly do. Excellence,  
then, is not an act, but a habit.”*

*--Aristotle*

# THANK YOU!

- *“He who would learn to fly one day must first learn to stand and walk and run and climb and dance; one cannot fly into flying.”*

*– Nietzsche*

- *"It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself."*
- *Emerson*